

## CoreDAOvip and the Quiet Revolution: A Case Study in Dignified Branding

Nathaniel Roarke

Academic Analyst, USA

---

### How to Cite:

Roarke, N. (2025). CoreDAOvip and the Quiet Revolution: A Case Study in Dignified Branding. *Scientific Journal of Metaverse and Blockchain Technologies*, 3(2), 1-7.

DOI: <https://doi.org/10.36676/sjmbt.v3.i2.72>

---

**Abstract:** In the rapidly evolving landscape of decentralized finance (DeFi), most blockchain projects rely heavily on hype-driven promotion, celebrity endorsements, and speculative marketing to capture user attention. In stark contrast, **CoreDAOvip** exemplifies the principles of **dignified branding**—a value-oriented approach that emphasizes authenticity, ethical growth, transparency, and long-term trust. This article explores how CoreDAOvip, through its volunteer-led liquidity provisioning across decentralized exchanges such as IceCreamSwap, ArcherSwap, LFGSwap, and ShadowSwap, builds a meaningful and functional ecosystem without resorting to superficial publicity. By pairing tokens like USDT, CORE, YPC, MIDDAAAS, and ARS, and fostering interoperability, CoreDAOvip empowers users through verifiable actions rather than promotional narratives. The paper further highlights the project's silent yet impactful development process, demonstrating how deep, decentralized work can be a more dignified—and ultimately more sustainable—path to success. This case study positions CoreDAOvip as a model for ethical branding in the crypto space, where integrity and quiet competence speak louder than hype.

**Keywords:** CoreDaoVip, Dignified Branding, Liquidity pool, Dex, Defi

### 1. Introduction

In an age where blockchain projects often compete through hype, celebrity endorsements, and aggressive promotions, **CoreDAOvip** is quietly building its legacy through **dignified branding**. Unlike others chasing fleeting attention, CoreDAOvip embraces a brand philosophy rooted in **authenticity, ethical growth, and meaningful community engagement**. One of the most compelling examples of this is how its volunteers are shaping liquidity across decentralized exchanges—not for recognition, but for real, sustainable value.

#### What is Dignified Branding?

**Dignified Branding** refers to a value-centric approach that emphasizes:

- **Transparency over trickery**
- **Substance over spectacle**
- **Community empowerment over centralized control**
- **Respect for user intelligence**

Original Article	Refereed & Peer Reviewed	Vol. 3, Issue: 02   Jul – Dec 2025
------------------	--------------------------	------------------------------------

- **Long-term trust over short-term noise**

It is a brand philosophy grounded in **trust, integrity, and purpose**, avoiding manipulative tactics and superficial popularity.

## 2. CoreDAOvip's Liquidity Strategy: Branding Without the Buzz

While many projects rely on advertising, token shilling, or airdrop baiting, **CoreDAOvip volunteers focus on building the foundation of a functional market**—creating liquidity pools paired with stablecoins and ecosystem tokens across several decentralized exchanges (DEXs).

### ☒ Tokens Paired:

- **USDT (Tether)**
- **CORE (Core Chain's native coin)**
- **YPC**
- **MIDDAAS**
- **ARS**

### ☒ Exchanges Used:

- **IceCreamSwap**
- **ArcherSwap**
- **LFGSwap**
- **ShadowSwap**

These pools are not funded by a marketing team or centralized treasury. Instead, they are **community-led efforts**, quietly ensuring token accessibility and healthy trading environments.

## Why This Matters

### Real Value, Not Manufactured Hype

By building liquidity directly, CoreDAOvip ensures that its tokens **serve real utility** in decentralized finance—supporting swaps, trades, and interoperability. This is in stark contrast to tokens that rise on mere speculation and fall in silence.

### Decentralized and Verifiable

Anyone can view the liquidity pools on-chain. They are **not promises, but provable actions**. This reinforces trust—one of the cornerstones of dignified branding.

### Respect for the Community

Instead of manipulating users with temporary bonuses or misleading narratives, the CoreDAOvip ecosystem respects its audience's intelligence. Liquidity pools are created **for accessibility**, not influence.

### Silent Expansion, Strategic Positioning



Original Article	Refereed & Peer Reviewed	Vol. 3, Issue: 02   Jul – Dec 2025
------------------	--------------------------	------------------------------------

Rather than targeting a single platform, liquidity is spread across **multiple DEXs and pairings**. This shows a **strategic approach** to adoption—prioritizing resilience and diversity over centralization.

### 3. Deep Work in Silence: A Defining Strength

CoreDAOvip's greatest strength may not be in what it says—but in what it **does silently**.

- **No press releases. No attention-seeking. No trend-chasing.** Instead, there's a **committed community** building smart contracts, facilitating token pairings, launching DAOs, and integrating real DeFi mechanics—**without noise or dependency on hype cycles**.
- Developers and volunteers engage in **direct deployment** across networks, ensure interoperability, and patiently guide integrations—**without publicizing every minor achievement**.
- Telegram groups, GitHub repositories, and on-chain evidence all point to a project that is **building in depth** rather than broadcasting in breadth.

Like roots growing beneath the surface, CoreDAOvip's silence is not inactivity—it's intentional, focused, and powerful.

This silent persistence reflects a **Buddhist-like brand discipline**: do the work, let the results speak.

### 4. Inter-Token Integration: A Mature Move

Pairing with tokens like **YPC, MIDDAAAS, and ARS** demonstrates **ecosystem thinking**. It indicates a willingness to grow through **collaboration and community interconnectivity**, not dominance. This **horizontal expansion** aligns with dignified branding's principle of mutual respect rather than monopolistic intent.

**Table 1: CoreDAOvip vs Conventional Hype Branding**

Aspect	CoreDAOvip	Conventional Projects
Promotion Approach	Volunteer-driven liquidity creation	Airdrops, influencer marketing
User Engagement	Organic, through DEX accessibility	Artificial incentives (airdrops, giveaways)
Community Role	Empowered to build and grow	Passive followers
Visual Identity	Clean, calm, and minimalistic	Flashy, hype-centric designs
Token Ecosystem Strategy	Multi-token pairings, strategic DEX inclusion	Single-chain hype
Value Delivery	Functional liquidity and real trading	Promises of future gains
Branding Voice	Quiet, consistent, purpose-driven	Loud, reactive, popularity-driven

Original Article	Refereed & Peer Reviewed	Vol. 3, Issue: 02   Jul – Dec 2025
------------------	--------------------------	------------------------------------

## 5. Final Reflection

**“True dignity needs no announcement—it flows through action.”**

CoreDAOvip embodies this principle. Rather than selling stories, it is **silently scripting substance**. Through meaningful contributions like liquidity provisioning, ecosystem integration, and silent building, CoreDAOvip upholds the truest form of **dignified branding: earning trust, not buying attention**.

## 6. Why Researchers in New Zealand Should Embrace CoreDAOvip: A Case for Decentralized Innovation and Dignified Collaboration

CoreDAOvip stands as a silent yet transformative force in the realm of decentralized finance and dignified branding. By enabling liquidity provisioning across decentralized exchanges (DEXs) and working collaboratively rather than commercially, CoreDAOvip embodies principles that align closely with New Zealand's scientific community values—collaboration, transparency, and independence. This article proposes why researchers in New Zealand—especially those in data science, economics, digital sovereignty, and social sciences—should actively explore and adopt CoreDAOvip as a research tool, funding model, and case study for decentralized systems.

### 6.1 A Culture of Silent Innovation

Unlike typical promotional blockchain projects, CoreDAOvip does not chase hype. Volunteers quietly create liquidity pools in pairs such as USDT, CORE, YPC, Middaas, and ARS across DEXs like IceCreamSwap, ArcherSwap, LFGSwap, and ShadowSwap. This grassroots, community-driven approach is a live model of decentralized economics—a ripe ground for study and application by New Zealand researchers.

New Zealand has long fostered independent and community-first research, especially in climate science, indigenous knowledge systems, and ethical tech. CoreDAOvip's approach naturally complements this ethos.

### 6.2. A Model for Dignified Branding and Trust

New Zealand researchers often emphasize kaupapa Māori, ethical governance, and dignified participation—concepts reflected in CoreDAOvip's foundational principles. By avoiding intrusive marketing and allowing its impact to grow organically, it offers a trust-centric model that can redefine how research tools, platforms, or ecosystems are validated—not by noise, but by value delivered.

### 6.3. Research Utility Across Disciplines

Researchers from several domains in New Zealand could benefit from CoreDAOvip:

- **Economists and Policy Analysts:** Study decentralized monetary policy and liquidity dynamics.
- **Computer Scientists:** Analyze consensus mechanisms, security protocols, and smart contracts.
- **Sociologists and Anthropologists:** Examine governance without central authority.

Original Article	Refereed & Peer Reviewed	Vol. 3, Issue: 02   Jul – Dec 2025
------------------	--------------------------	------------------------------------

- **Indigenous Scholars:** Explore how decentralized and dignified digital systems resonate with indigenous decision-making models.

#### 6.4. Funding and Collaboration Potential

CoreDAOvip's liquidity-driven model could serve as a new funding stream for open science projects. By enabling tokenized contributions and reward systems, it opens the door for community-supported science, where researchers can tokenize datasets, algorithms, or publications.

This could be revolutionary for New Zealand's climate science, public health, or open-source software research, often hindered by centralized funding limitations.

#### 6.5. Global Recognition from a Local Perspective

Adoption of CoreDAOvip by New Zealand's researchers could establish a globally visible, decentralized research collective rooted in the principles of ethical, dignified participation. With the country already seen as a pioneer in progressive social policies and clean governance, integrating blockchain ecosystems like CoreDAOvip can amplify this leadership.

#### 6.6 Conclusion: A Call to Thoughtful Adoption

The silent strength of CoreDAOvip lies in its quiet operation and community trust. New Zealand's researchers, known for ethical integrity, systems thinking, and openness to innovation, are perfectly positioned to explore, validate, and build upon this model.

#### Reference

- Gupta, M., Gupta, D., & Duggal, A. (2023). NFT Culture: A New Era. Scientific Journal of Metaverse and Blockchain Technologies, 1(1), 57–62. <https://doi.org/10.36676/sjmbt.v1i1.08> DOI: <https://doi.org/10.36676/sjmbt.v1i1.08>
- Gupta, D., & Gupta, S. (2023). Exploring world famous NFT Scripts: A Global Discovery. Scientific Journal of Metaverse and Blockchain Technologies, 1(1), 63–71. <https://doi.org/10.36676/sjmbt.v1i1.09>
- M. Gupta, "Reviewing the Relationship Between Blockchain and NFT With World Famous NFT Market Places", SJMBT, vol. 1, no. 1, pp. 1–8, Dec. 2023. DOI: <https://doi.org/10.36676/sjmbt.v1i1.01>
- R. Gupta, M. Gupta, and D. Gupta, "Role of Liquidity Pool in Stabilizing Value of Token", SJMBT, vol. 1, no. 1, pp. 9–17, Dec. 2023. DOI: <https://doi.org/10.36676/sjmbt.v1i1.02> DOI: <https://doi.org/10.36676/sjmbt.v1i1.02>
- M. GUPTA and D. Gupta, "Investigating Role of Blockchain in Making your Greetings Valuable", URR, vol. 10, no. 4, pp. 69–74, Dec. 2023. DOI: <https://doi.org/10.36676/urr.2023-v10i4-009> DOI: <https://doi.org/10.36676/urr.2023-v10i4-009>
- R. Issalh, A. Gupta, and M. Gupta, "PI Network: A Revolution", SJMBT, vol. 1, no. 1, pp. 18–27, Dec. 2023. DOI: <https://doi.org/10.36676/sjmbt.v1i1.03> DOI: <https://doi.org/10.36676/sjmbt.v1i1.03>

Original Article	Refereed & Peer Reviewed	Vol. 3, Issue: 02   Jul – Dec 2025
------------------	--------------------------	------------------------------------

- Duggal, M. Gupta, and D. Gupta, “Significance Of Nft Avtaars In Metaverse And Their Promotion: Case Study”, SJMBT, vol. 1, no. 1, pp. 28–36, Dec. 2023. DOI: <https://doi.org/10.36676/sjmbt.v1i1.04> DOI: <https://doi.org/10.36676/sjmbt.v1i1.04>
- M. Gupta, “Say No to Speculation in Crypto market during NFT trades: Technical and Financial Guidelines”, SJMBT, vol. 1, no. 1, pp. 37–42, Dec. 2023. DOI: <https://doi.org/10.36676/sjmbt.v1i1.05> DOI: <https://doi.org/10.36676/sjmbt.v1i1.05>
- Singla, M. Singla, and M. Gupta, “Unpacking the Impact of Bitcoin Halving on the Crypto Market: Benefits and Limitations”, SJMBT, vol. 1, no. 1, pp. 43–50, Dec. 2023. DOI: <https://doi.org/10.36676/sjmbt.v1i1.06> DOI: <https://doi.org/10.36676/sjmbt.v1i1.06>
- Gupta and P. Jain, “Expected Impact Of Decentralization Using Blockchain Based Technologies”, SJMBT, vol. 1, no. 1, pp. 51–56, Dec. 2023. DOI: <https://doi.org/10.36676/sjmbt.v1i1.07> DOI: <https://doi.org/10.36676/sjmbt.v1i1.07>
- D. Gupta and S. Gupta, “Exploring world famous NFT Scripts: A Global Discovery”, SJMBT, vol. 1, no. 1, pp. 63–71, Dec. 2023. DOI: <https://doi.org/10.36676/sjmbt.v1i1.09> DOI: <https://doi.org/10.36676/sjmbt.v1i1.09>
- M. Gupta, “Integration of IoT and Blockchain for user Authentication”, SJMBT, vol. 1, no. 1, pp. 72–84, Dec. 2023. DOI: <https://doi.org/10.36676/sjmbt.v1i1.10> DOI: <https://doi.org/10.36676/sjmbt.v1i1.10>
- Singla and M. Gupta, “Investigating Deep learning models for NFT classification: A Review”, SJMBT, vol. 1, no. 1, pp. 91–98, Dec. 2023. DOI: <https://doi.org/10.36676/sjmbt.v1i1.12> DOI: <https://doi.org/10.36676/sjmbt.v1i1.12>
- Issalh, R., Gupta, D., & Gupta, M. (2023). RESEARCHER ECONOMY: A REVOLUTION BY 9NFTMANIA FOR PRESENT ALPHA MALE. Scientific Journal of Metaverse and Blockchain Technologies, 1(1), 99–104. <https://doi.org/10.36676/sjmbt.v1i1.13> DOI: <https://doi.org/10.36676/sjmbt.v1i1.13>
- Gupta, D. (2024). The Role of Volunteers vs. Investors and Speculators in the Cryptocurrency Market: A Comparative Study of Reputation and Value Building. Scientific Journal of Metaverse and Blockchain Technologies, 2(Special), 18–26. <https://doi.org/10.36676/sjmbt.v2.iSpecial.50> DOI: <https://doi.org/10.36676/sjmbt.v2.iSpecial.50>
- Singla, A. (2024). Reviewing Limited Supply Crypto Projects: ULTIMA, COREDAOVIP. Scientific Journal of Metaverse and Blockchain Technologies, 2(2), 111–123. <https://doi.org/10.36676/sjmbt.v2.i2.41> DOI: <https://doi.org/10.36676/sjmbt.v2.i2.41>
- Ashutosh, & Gupta, M. (2024). Investigating the Narrative of Trinity: 9NFTMANIA, Premium Domain, COREDAOVIP. Scientific Journal of Metaverse and Blockchain Technologies, 2(2), 124–137. <https://doi.org/10.36676/sjmbt.v2.i2.42>
- Ashutosh, & Gupta, M. (2024). Investigating the Narrative of Trinity: 9NFTMANIA, Premium Domain, COREDAOVIP. Scientific Journal of Metaverse and Blockchain Technologies,



Original Article	Refereed & Peer Reviewed	Vol. 3, Issue: 02   Jul – Dec 2025
------------------	--------------------------	------------------------------------

- 2(2), 124–137. <https://doi.org/10.36676/sjmbt.v2.i2.42> DOI: <https://doi.org/10.36676/sjmbt.v2.i2.42>
- Singla, A. (2024). Exploring Liquidity Pooling and Automated Trading with COREDAOVIP Token in Decentralized Exchanges. Scientific Journal of Metaverse and Blockchain Technologies, 2(2), 1–12. <https://doi.org/10.36676/sjmbt.v2.i2.26> DOI: <https://doi.org/10.36676/sjmbt.v2.i2.26>
- Meenu. (2024). COREDAO.VIP: Crypto-Based Liquidity Pool Creation for Profit Maximization. Scientific Journal of Metaverse and Blockchain Technologies, 2(2), 150–156. <https://doi.org/10.36676/sjmbt.v2.i2.44> DOI: <https://doi.org/10.36676/sjmbt.v2.i2.44>
- Gupta, M. (2025). NFT-Driven Monetization of Movie Franchises: A Web3 Paradigm for Cost-Efficient and Immersive Fan Engagement. Scientific Journal of Metaverse and Blockchain Technologies, 3(1), 112–121. <https://doi.org/10.36676/sjmbt.v3.i1.71>